

#### **Corporate Presentation**

March 3, 2021



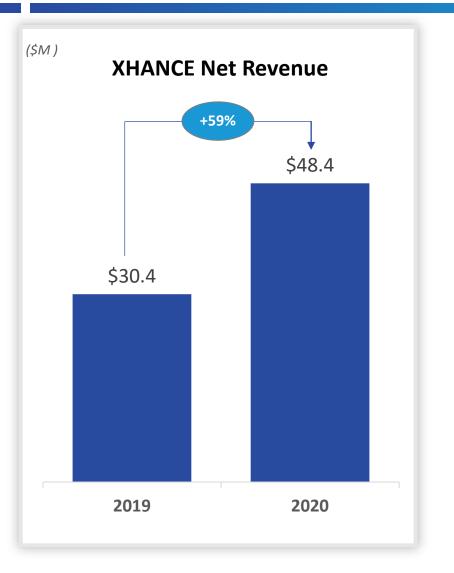
### **Forward-Looking Statements**

This presentation and our accompanying remarks contain "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. All statements that are not historical facts are hereby identified as forward-looking statements for this purpose and include, among others, statements relating to: potential for continued XHANCE prescription and net revenue growth and factors supporting such growth; prescription, refill and market share trends; potential effects of INS market seasonality on XHANCE prescriptions; early year effects on net revenue and prescriptions related to patient insurance; projected Company GAAP operating expenses and stock-based compensation for 2021; projected XHANCE net revenues for full year and first quarter 2021; projected XHANCE net revenue per prescription for the first quarter and the remainder of 2021; the Company's plans to seek approval for a follow-on indication for XHANCE for the treatment of chronic sinusitis and the potential benefits of such indication; the expectation of top-line results from at least one chronic sinusitis trial by the end of 2021 and from the second trial in the first half of 2022; our development, timing of data, and funding plans for OPN-019 and the potential benefits of OPN-019; and other statements regarding the Company's future operations, financial performance, prospects, intentions, objectives and other future events.

Forward-looking statements are based upon management's current expectations and assumptions and are subject to a number of risks, uncertainties and other factors that could cause actual results and events to differ materially and adversely from those indicated by such forward-looking statements including, among others: impact of, and the uncertainties caused by, the COVID-19 pandemic; physician and patient acceptance of XHANCE; the Company's ability to maintain adequate third party reimbursement for XHANCE (market access); the Company's ability to grow XHANCE prescriptions and net revenues; market opportunities for XHANCE may be smaller than expected; uncertainties and delays relating to the initiation, enrollment, completion and results of clinical trials; unexpected costs and expenses; the Company's ability to satisfy the conditions for an additional draw under the Pharmakon note purchase agreement and its ability to comply with the covenants and other factors discussed in the "Risk Factors" section and elsewhere in our most recent Form 10-K and Form 10-Q filings with the Securities and Exchange Commission – which are available at <a href="http://www.sec.gov">http://www.sec.gov</a>. As a result, you are cautioned not to place undue reliance on any forward-looking statements. Any forward-looking statements made in this presentation speak only as of the date of this presentation, and we undertake no obligation to update such forward-looking statements, whether as a result of new information, future developments or otherwise.



# **Full Year 2020 Highlights**



# +59%

XHANCE Net Revenue Growth FY 2020/FY 2019

+70%

XHANCE Prescriptions Growth FY 2020/FY 2019

+31%

XHANCE New Prescriptions Growth FY 2020/FY 2019

\$129M

Full Year 2020 Operating Expenses (SG&A plus R&D)



# **Key Takeaways and Q4 2020 Highlights**



Largest Number of XHANCE New Prescriptions Since Launch Full Year 2020 Performance Aligned with Company Guidance Providing Initial Company Guidance for Q1 and Full Year 2021 Multiple factors support increased revenue growth in 2021 Topline data from one CS trial expected by the end of 2021

+41%

XHANCE Net Revenue Growth Q4 2020/Q4 2019



Cash and equivalents as of December 31, 2020 +36%

XHANCE TRx Growth Q4 2020/Q4 2019

\$211

XHANCE Net Revenue per TRx in Q4 2020 +16%

XHANCE NRx Growth Q4 2020/Q4 2019

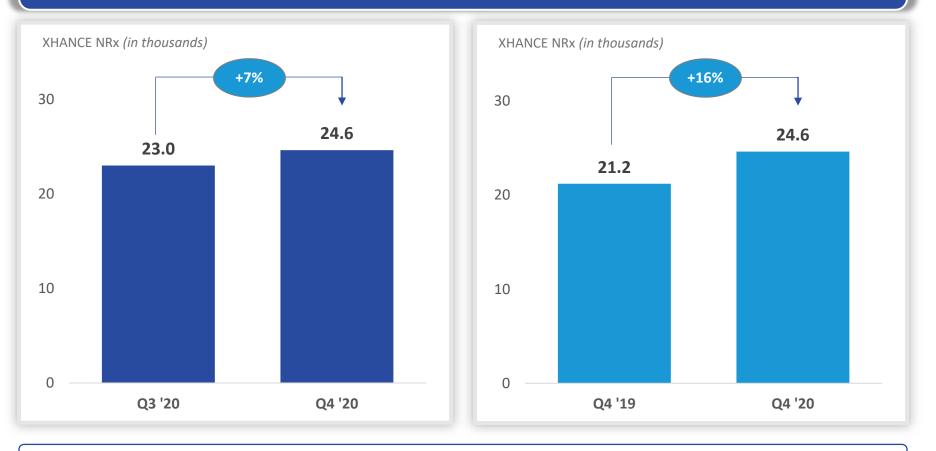






# **Q4 2020 XHANCE New Prescriptions**

New prescriptions of XHANCE increased 7% in Q4 2020 compared to Q3 2020 and increased 16% in Q4 2020 compared to Q4 2019

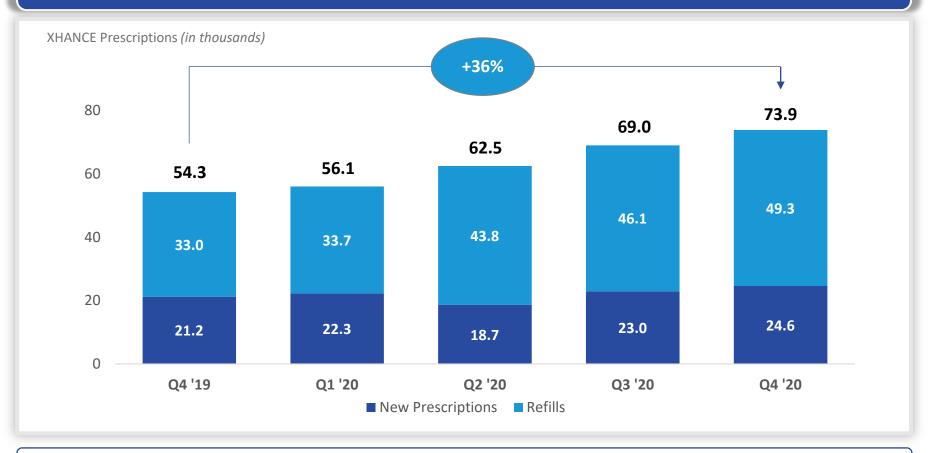


NRx for Intranasal Steroids Market increased 5% from Q3 2020 to Q4 2020, and decreased 21% from Q4 2019 to Q4 2020



### **XHANCE Prescription Trends**

#### Prescriptions of XHANCE increased 36% in Q4 2020 compared to Q4 2019

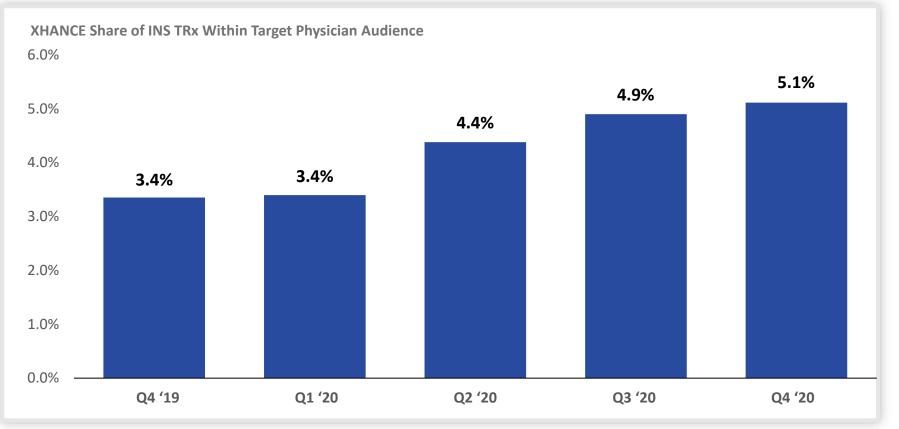


TRx for Intranasal Steroids Market increased 2% from Q3 2020 to Q4 2020, and decreased 13% from Q4 2019 to Q4 2020



#### **XHANCE Share of INS Prescriptions Within the Target Physician Audience** Increased in Q4 2020 and a Large Opportunity Remains

New for 2021 - we increased the size of our target physician audience from ~10,000 to ~18,000 to include all ENT and Allergy physicians who prescribe INS and to reflect expanded in-person reach following the launch of the kaléo co-promotion



The Market on this slide is defined as the sum of all intranasal steroid prescriptions written by physicians in the XHANCE target physician audience of approximately 18,000 physicians.

8 Estimated based on monthly prescription data from third parties and XHANCE preferred pharmacy network.



#### **Number of XHANCE Prescribers by Prescribing Frequency**

Physicians who had more than 15 XHANCE prescriptions filled by their patients in a quarter increased by 54% from Q4 2019 to Q4 2020 (1,275 versus 828)





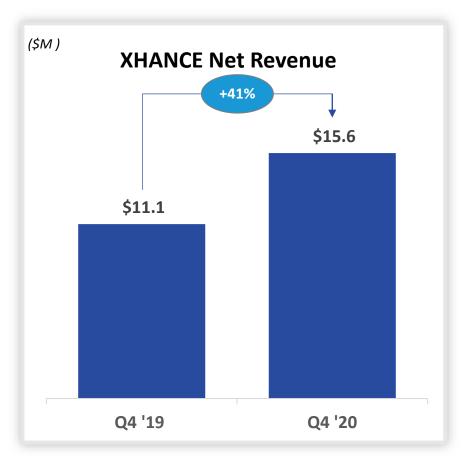
Estimated based on monthly prescription data from third parties and XHANCE preferred pharmacy network.





### **Financial Review – Fourth Quarter 2020**

#### Q4 2020 XHANCE Net Revenue Increased 41% Compared to Q4 2020



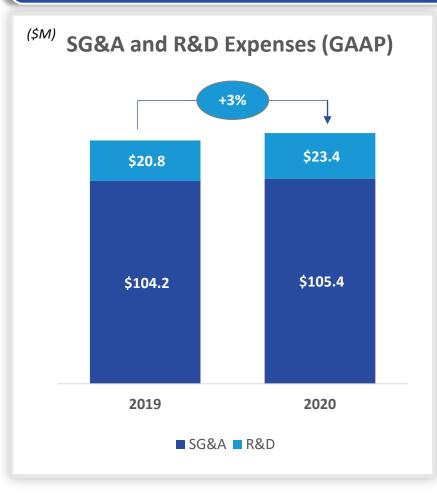
### XHANCE Average Net Revenue per TRx

- \$211 in Q4 2020
  - \$204 in Q4 2019
- \$185 for full year 2020
  - \$198 for full year 2019



## FY 2020 Operating Expenses

#### FY 2020 Operating Expenses (SG&A plus R&D) increased 3% compared to FY 2019



- FY 2020 R&D increased 12% compared to FY 2019
  - Driven by the conduct of our CS clinical trials
- FY 2020 SG&A increased 1% compared to FY 2019
  - Increased volume related expenses offset by expense reductions in response to the COVID-19 pandemic

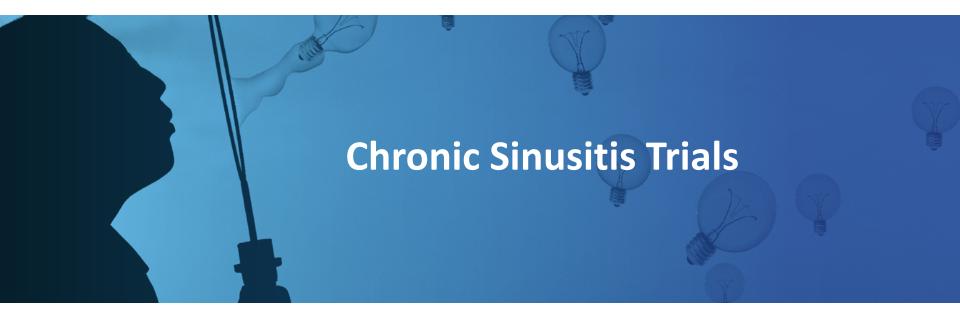


# First Quarter and Full Year 2021 Financial Guidance

#### XHANCE Net Revenue

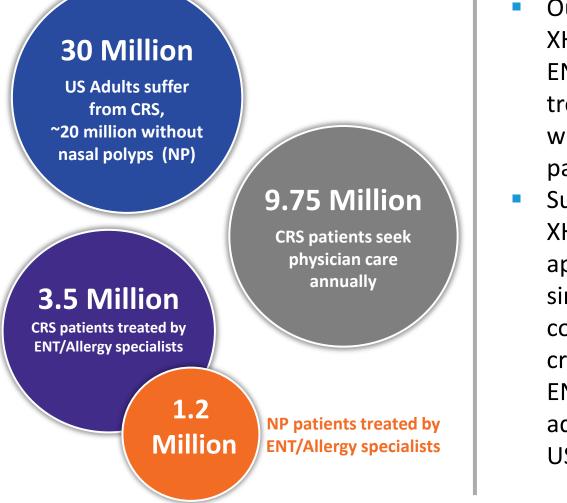
- FY 2021 expected to be at least \$80 million
- 1Q 2021 expected to decrease compared to Q4 2020 similar to the pattern of calendar effect on XHANCE net revenue reported last year
  - **Q1 2021** XHANCE net revenue per prescription is expected to be between \$120 \$140
- XHANCE net revenue per prescription expected to improve substantially for the remainder of 2021
  - **Full year 2021** XHANCE Net Revenue per Prescription expected to increase compared to full year 2020
- Operating Expense (GAAP) expected to be between \$137 \$142 million
  - Approximately \$11 million of which represents stock-based compensation







#### **Chronic Sinusitis (CS) is a Large Market for XHANCE that Includes Opportunities for Potential Partners**



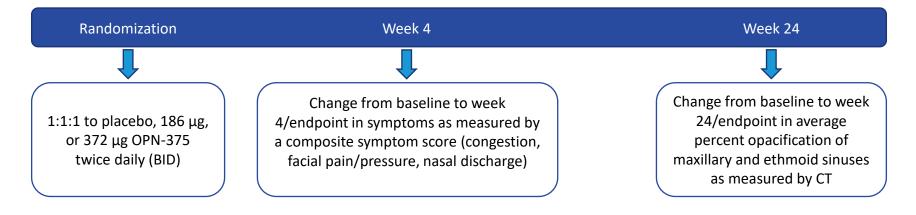
- Our commercialization of XHANCE is currently focused on ENT and Allergy specialists who treat ~3.5 million CRS patients which includes ~1.2 million patients who have nasal polyps
- Successful development of
  XHANCE as the first FDA
  approved treatment for chronic
  sinusitis could support our
  commercial efforts and also
  create opportunities outside
  ENT and Allergy to more fully
  address the needs of ~30 million
  US adults who have CRS

Source: Palmer J et al . A cross-sectional population-based survey of the prevalence, disease burden, and characteristics of the US adult population with symptoms of chronic rhinosinusitis (CRS). Poster session presented at: 62nd Annual Meeting of the American Rhinologic Society; September 16-17, 2016; San Diego, CA. Optinose Market Research. Data on file.



# **XHANCE Chronic Sinusitis Indication (sNDA)**

- The Chronic Sinusitis clinical research program includes two Phase 3b clinical trials
- Both trials are 24-week randomized, double-blind, placebo-controlled, parallel-group, multicenter studies
- Both trials have co-primary endpoints: 1) a measure of patient-reported symptom relief and 2) a measure of effect inside the sinus cavities



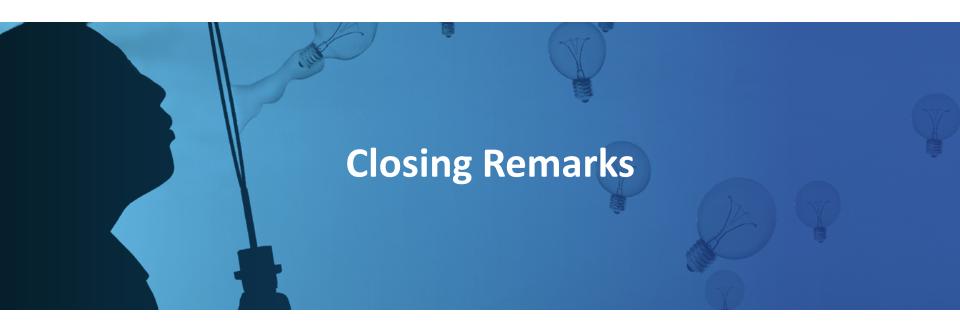
Top-line results are expected from one trial by the end of 2021



# **OPN-019 Pilot Study**

- Human *in vivo* data will supplement *in vitro* data
  - Prior *in vitro* testing against SARS-CoV-2 with a candidate formulation produced a 4-log reduction in virus count
- Randomized, adaptive proof of concept single-dose study to evaluate change in viral load after OPN-019 in adults with COVID-19
- Assessments will include reduction in viral load by qRT-PCR and in number of infectious viral particles by culture
- Up to three cohorts of 10 patients are planned
- Top line results expected within second quarter 2021
- We intend to support initial stages of development for OPN-019 within current operating expense guidance
- Grants, partnerships, and/or other sources of capital will be necessary to fund future development







# **Key Takeaways and Q4 2020 Highlights**



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XHANCE NRx Growth Q4 2020/Q4 2019



#### **Investor Relations – NASDAQ: OPTN**

#### Analyst Coverage <sup>1</sup>

**BMO: Gary Nachman** 

Cantor Fitzgerald: Brandon Folkes

Cowen: Ken Cacciatore

Jefferies: David Steinberg

Piper Sandler: David Amsellem

**RBC: Randall Stanicky** 



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1 - Optinose is followed by the analysts listed above. Please note that any opinions, estimates or forecasts regarding the Company's performance made by these analysts are theirs alone and do not represent opinions, forecasts or predictions of Optinose or its management. Optinose does not by its reference above or distribution imply its endorsement of or concurrence with such information, conclusions or recommendations.



At 31 December 2020:

- \$144 million in cash
- Long-term debt: \$130 million
- **52.9 million** common shares o/s
- 9.2 million options, warrants & RSUs o/s

**Optinose Investor Contact** 

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